

CREEL AND GOW



WALK THIS WAY: ANTIQUE METAL SHOEMAKER'S TRADE SIGN

SKU: N/A

Categories: [Decor](#), [Objet & Sculptures](#)

PRODUCT DESCRIPTION

Metal Shoe Trade Sign Europe (likely France or England), late 19th–early 20th century This evocative metal shoe trade sign is a rare surviving example of utilitarian advertising from the late 19th to early 20th century. Formed from sheet metal and shaped as an ankle-height lace-up shoe with a squared toe and low heel, the piece was likely used by a cobbler or shoemaker as a hanging shop sign. The surface retains a richly weathered, oxidized patina with traces of dark brown paint, giving the object a sculptural, folk-art quality. Such three-dimensional trade signs were designed to be immediately legible to passersby, particularly in an era when literacy could not be assumed, making this piece both historically significant and visually compelling. Today, the sign reads as a striking decorative object—equally suited to display in an interior, collection of trade signs, or as a standalone sculptural accent.

Dimensions: 17.5 in. length × 5.75 in. width × 7 in. height